



Compass Health

CREATES COST-CUTTING STRATEGIES WITH NETWORKFLEET



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Kirk Perron
Chief Administrative Officer

Gathering reliable fleet performance data via Networkfleet enabled Compass Health to:

- Improve routing efficiencies
- Reduce speeding incidents
- Track key indicators to help lower idle times and fuel costs
- Reduce total fleet miles driven

With a fleet of more than 50 vans and buses serving 11 widely dispersed outpatient facilities throughout Louisiana, healthcare provider Compass Health needed to design its routes more efficiently to control costs. Using Verizon Networkfleet to obtain precise vehicle tracking and reliable fleet management data, the company has begun streamlining routes and driving fewer miles to rein in fuel costs and deliver better service while transporting patients to and from medical appointments.

DATA AND INSIGHT CAN LEAD TO BETTER ROUTE DESIGN AND CONTROLLED COSTS

Compass Health fleet managers suspected their high fuel costs and excessive idle times were due in part to inefficient and overlapping routes. But without a reliable GPS tracking system, they had no way of pinpointing the locations of their vehicles or determining when and where they duplicated routes. To gather the fleet performance data needed to analyze and improve route efficiencies, Compass Health turned to Networkfleet’s patented telematics solution.

EACH UNIT INSTALLED IN MINUTES

Compass Health selected Networkfleet primarily for its reliable GPS hardware and robust reporting and data management features. However, Chief Administrative Officer Kirk Perron said that ease of installation also played a role in the purchasing decision.

“We wanted to install the hardware ourselves,” recalls Perron, “and were surprised to learn how easy it is with Networkfleet. Our technicians can get each unit plugged in and up and running in a matter of minutes.”

DATA-DRIVEN STRATEGIES HELP CONTROL COSTS

Using data from Networkfleet, fleet managers immediately began making changes to eliminate duplicate or intersecting routes. For example,

Perron used the geofence feature to establish a 20-mile boundary around each facility, making it easy to see when a vehicle crossed over into a route designed for another vehicle.

Compass Health also used the data to develop key performance indicators such as fuel use per vehicle and fuel costs per miles driven. By tracking these fleet performance metrics on a weekly and monthly basis, managers could implement strategies to reduce fuel costs and idle times.

Networkfleet may even help lower the company’s insurance costs, which have increased due to multiple speeding tickets and at-fault collisions. By using system alerts to reduce speeding and other risky driving behaviors, Perron believes the company can create a lower risk profile to help generate future insurance premium savings.

“With Networkfleet, we know exactly where our vans are going and how long it takes them to get there,” says Perron. “We can also tell when they’re being used for unauthorized purposes, which gives us the data we need to reduce total miles driven and control costs.”

FOR MORE INFORMATION

To find out how you can benefit from Networkfleet, please refer to the Contact Us now information.

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