



MOTOTRBO™ MAP OUT A BETTER WAY TO RUN BUSINESS

PROFESSIONAL DIGITAL TWO-WAY RADIO SYSTEM



Pinpoint deliveries precisely. Pre-plan routes strategically. Dispatch the closest security personnel instantly. Whether your employees are on a route, making a pick-up from a customer or responding to a downed power line, knowing exactly where your people and vehicles are is pivotal to improving your efficiency and their productivity.

THE CHALLENGE

How do you gain an advantage in today's highly competitive environment?

Control costs while you increase your operation's efficiency? Help your business succeed without sacrificing customer service? Manage your mobile workforce safely and effectively – with greater speed and proficiency?

THE SOLUTION

GPS location tracking is the ideal solution.

With our MOTOTRBO professional two-way radio system featuring both voice and integrated GPS, you can communicate with and send information to your employees, virtually anywhere and anytime.

You can track employees and vehicles to coordinate your fleet and your workforce most efficiently. And you can do it using portable and mobile radios – without monthly fees or cumbersome external GPS devices to install and maintain.

THE ADVANTAGES OF GPS

- Improve delivery times and cut fuel costs
- Respond to customers and requests faster
- Monitor and manage maintenance crews
- Send the closest security to an incident
- Locate workers during an emergency
- No monthly fees and external equipment

“The real power of this solution is that it improves work crew safety. We have very steep terrain and in a blizzard, trucks could slide off into a ravine and be quickly covered up. With MOTOTRBO sending data through the GPS, we will see when that truck stops moving. We'll know where that guy went off the road and we can send someone to that exact location.”

Erik Parker, GIS Director
Holmes County, OH

REV UP DELIVERIES AND REDUCE FUEL COSTS

With MOTOTRBO's integrated GPS, you can view the location of vehicles carrying inbound materials and determine arrival times to prepare your receiving department.

You can see the location of outbound shipments to make sure deliveries are right on time and to the right locations.

Using GPS, you can coordinate your inbound and outbound fleet to complete deliveries most efficiently. And help your fleet figure out the best routing scenarios to streamline deliveries – saving time and fuel costs.

RESPOND TO CUSTOMERS FASTER

Customer satisfaction is a top priority for business and GPS paves the way by getting your people to your customers faster.

Dispatch can see where vehicles are and give your drivers alternate routes due to traffic, road closures or weather. Whether they're picking up or delivering, GPS can improve customer satisfaction by helping your fleet arrive on time.

With GPS, your dispatch can locate and send the closest driver for last-minute delivery or pick-up requests. Locate and dispatch the nearest utilities crew to handle a power outage. Or pinpoint a public works crew to repair a road and keep traffic moving.

SEND IN SECURITY TO ACT QUICKLY

Hotel or hospital, large shopping center or college campus, security personnel are vital to your business.

When there is an incident or emergency, rapid response is critical to saving lives and time. With GPS, dispatchers can view the location of security personnel and dispatch the nearest one to the scene.

What's more, sending security quickly can help maximize worker, student or guest safety and minimize any costs associated with theft or damage to your property or facility.

REPAIR AND RESTORE WITHOUT DELAY

GPS can help keep your business running at its best.

Use it to manage your maintenance and work crews. If incidents occur or emergency repairs are needed, you can dispatch the nearest worker to the scene – saving time and money. When a power line plummets or snowstorm dumps, you can locate crews and quickly dispatch them to restore power and clear roads.

Whether it's a water main break or a malfunctioning sprinkler, GPS enables you to send the nearest workers – saving time and money and increasing customer satisfaction.

KEEP OPERATIONS SMOOTHER AND SAFER

GPS capability helps to maximize worker safety.

If an individual is not responding to voice communication, they can be located and the nearest security person or employee dispatched to check on their status. If a vehicle is stranded on a delivery route or side of the road in bad weather, you can determine its location and send a nearby replacement to get it back on the road fast.

GPS enhances safety in school buses, too. School districts can see the location of their buses as they transport students. And if a bus breaks down, they can quickly send help. Or if a parent calls asking where their child is, the school can locate the bus immediately.

"We receive positive comments from parents quite often. They appreciate what we have done in terms of putting the MOTOTRBO™ system in place because it creates a safer, more secure environment for their children."

Fay Miller,
Asst. Superintendent
Kent County School
District, MD

For more information on how to map out a better way to run business, visit www.motorola.com/mototrbo.

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